



Our mission is to amplify the voices of Hmong community in the greater Chippewa Valley through civic engagement, strategic community organizing, impactful issue advocacy, and intentional leadership development.

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To whom it may concern:

At Power Up Eau Claire, we are committed to empowering historically marginalized communities, fostering leadership, and creating opportunities for community care and wellness, growth and advocacy. Our mission is to build community power and amplify the voices of HMong in the greater Chippewa Valley through civic engagement, strategic community organizing, impactful issue advocacy, and development of strong leadership.

As we celebrate our first official year as a nonprofit organization, we are proud to invite you to partner with us in our largest community power-building initiative of the year — the **annual HMoob Heritage Month Gala and HMoob American Day Celebration**.

- **HMoob Heritage Month Gala** – *Saturday, April 25th, 2026*  
A formal dinner of celebration, community building, and entertainment at the Lismore Hotel. Registration and ticketing required.
- **HMoob Day Celebration** – *Saturday, May 16th, 2026*  
A free and open to the public community celebration at the farmers market pavilion at Phoenix Park.

These two events are not just a celebration, but a reflection of the strength, resilience, and contributions of the HMoob community in the Chippewa Valley and beyond. It is a reminder of where we've been, how far we've come, and work yet still to do, to achieve a world we all communities can thrive in. We are reaching out to you to be a part of this powerful journey and to help us continue creating positive changes now and into the future.

These events will showcase the richness of HMoob culture, with the HMoob American Day Celebration featuring cultural performances, food, and activities that highlight the beauty of our heritage. The HMoob Heritage Month Gala will be an elegant evening of fundraising to support the important work we do to uplift our community and build a brighter future as we highlight individuals and businesses making a difference in our community.

We encourage you to join us in supporting these events and in making a lasting impact. Your generosity will help empower the next generation of HMoob leaders, celebrate our culture, and ensure that our mission continues to thrive. There are several meaningful ways you can contribute:

- **Event Sponsorship** – Choose from one of our sponsorship levels to show your support for the HMoob community and our mission (details attached).
- **Table Sponsorship** – Sponsor a table at the HMoob Heritage Month Gala and join us for an unforgettable evening of celebration and community building.
- **Auction Donations** – Contribute an item or service to our silent auction at the HMoob Heritage Month Gala.

The proceeds from ticket sales, silent auctions, and sponsorships will help sustain these events and enable future initiatives that empower our community. Your support will ensure that the HMoob Day Celebration remains free and open to the public for all to enjoy and learn from.

Together, we can honor the legacy of HMoob people in the United States and pave the way for a brighter, more inclusive future for all. We kindly ask for your response by **Friday, February 20<sup>th</sup>, 2026**.

Please complete the attached sponsorship form and return it via mail or email to Youa Vang, Lead Organization at [youa@powerupec.org](mailto:youa@powerupec.org)

Thank you for your consideration and we look forward to hearing from you.

Sincerely,



Power Up Eau Claire Team

Ph/Text:833-942-6226 | [admin@powerupec.org](mailto:admin@powerupec.org)

Enclosed: HMoob Heritage Month Events - Sponsorship Opportunities



## HMooB Heritage Month Events - Sponsorship Opportunities

Your sponsorship plays a vital role in celebrating, preserving, and sharing the richness of HMooB culture with the broader community. By contributing, you are helping to make a series of impactful events and programs possible, from cultural celebrations to engaging community gatherings. Your support not only honors the vibrant history and traditions of the HMooB people but also fosters a deeper understanding and appreciation among neighbors and allies. Help us preserve the rich history and traditions of the HMooB community through impactful events and programs. Together, we can honor HMooB culture, foster understanding and community, and create meaningful opportunities for celebrations.

### Sponsorship Benefits

- **Brand Visibility:** Your business will be showcased in various event materials, from flyers to social media, providing exposure to the HMooB community and beyond.
- **Community Impact:** By supporting HMooB Heritage Month, you are helping to preserve and promote HMooB culture, traditions, and language.
- **Networking Opportunities:** Engage with other sponsors, community members, and guests during the Gala and Day Celebration.

Below are the opportunities available for your business to get involved. Thank you in advance for considering. We look forward to partnering with you!

*(New) Sponsorship Deadline: Friday, February 20<sup>th</sup>, 2026*

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**Business Name:** \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Event Supporting (Select one)

\_\_\_\_\_ HMooB Heritage Month Gala: Saturday, April 25th, 2026

\_\_\_\_\_ HMooB American Day Celebration: Saturday, May 16th, 2026

\_\_\_\_\_ HMooB Heritage Events: support for both events (HMooB Gala & HMooB Day)

## Sponsorship Package (Select Any)

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### *Event Partner Sponsor – \$3,000*

- “In-Partnership With...” recognition on all event promotions and advertisements, social media, and website
- Logo placement on program and promotional materials for the Gala and Day Celebration
- Exhibit booth at HMoob Day Celebration
- Table for 10 at the HMoob Heritage Month Gala
- Opportunity to speak and present the HMoob Excellence Awards at the Gala

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### *Community Partner Sponsor – \$2,000*

- Logo placement on program and promotional materials for the Gala and Day Celebration
- Exhibit booth at HMoob Day Celebration
- Table for 10 at the HMoob Heritage Month Gala

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### *Ally Sponsor – \$1,000*

- Logo placement on program and promotional materials for the Gala and Day Celebration
- Exhibit booth at the HMoob Day Celebration
- Table for 5 at the HMoob Heritage Month Gala

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### Event Table Sponsor (HMoob Gala Only) – \$500

- Table for 10 at the HMoob Heritage Month Gala
- Noted as a Table Sponsor on social media, our website, and on a continues slideshow during the Gala event

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### *Auction Basket Donation (HMoob Gala Only)*

- Business logo displayed at the raffle table and on items donated
- Noted as an Auction Basket Sponsor on a continues slideshow during the event

Please make checks payable to Power Up Eau Claire.

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Please complete this form and submit it by **Friday, February 20<sup>th</sup>, 2026.**

For any questions or additional information, feel free to contact us at:

Pa Thao  
800 Wisconsin Street Bldg.D04, suite 103 Mailbox 62  
Eau Claire, WI 54703  
Email: [pa@powerupec.org](mailto:pa@powerupec.org)  
Call/Text: 833-942-6226

**Please email your company logo to: [pa@powerupec.org](mailto:pa@powerupec.org)**

**Please mail or email completed sponsorship form to the email and mailing address above.**