



Dear Community Partners and Businesses:

Power Up Eau Claire is a community-based, grassroots, community power building organization. Our mission is to build community power and amplify the voices of Hmong in the greater Chippewa Valley through civic engagement, strategic community organizing, impactful issue advocacy, and intentional leadership development. Through this, we envision a vibrant community led by knowledgeable, empowered, and educated individuals who leverage their diverse backgrounds and experiences to lead progressive changes, nurturing social, economic, and political well-being for our families and future generations.

In our efforts to build a powerful community, we are hosting the 2nd Annual Hmong Heritage Month Gala on **Saturday, April 27th, 2024**, and Hmong Day Celebration in May (exact date pending). These events aim to bring together communities in the Chippewa Valley area to build and create relationships with Hmong families and each other, to honor the achievements of the collective Hmong community, and to celebrate the diversity that Hmong culture brings to this area. These events will center on the experiences and lives of the Hmong community as attendees reconnect with their identity and create a sense of safety and belonging within the Chippewa Valley community.

This letter is a personal invitation to join us in supporting our mission to build community in the Chippewa Valley.

We are asking local businesses to help sponsor at one of the event sponsorship levels (see attached sponsorship tiers) or sponsor a table(s) at the gala. Our goal is to sustain these events for the future; therefore, proceeds from ticket sales and table sponsors will go towards future galas, and the proceeds from the silent auctions will go towards a newly formed Hmong Excellence Award for young people creating change in the local community. Hmong Day Celebration is an afternoon/evening festival in the park and is open to the public free of charge. Your donation and sponsorship will ensure that we can host a part of our event free of charge (HMoob Day Celebration) for the community.

We look forward to your support and participation in this endeavor! We understand that not all our requests can be honored, and we kindly ask that you respond to us by **Friday, April 15, 2024**, by returning the enclosed Sponsorship Form via mail or email to hmoobgala@powerupec.org.

Thank you for your consideration and we look forward to hearing from you.

Sincerely,

Blia Schwahn, Board Chair

Sponsorship Form

2024 HMoob Heritage Month Celebration

Please consider the following ways you can make **HMoob Heritage Month (HHM) Celebration** a success!

Deadline for Sponsorship: April 15th, 2024

Business Name: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Options:

☐ HMoob Heritage Gala

☐ HMoob Day Celebration

☐ HMoob Heritage Gala & Hmoob Day Celebration (supporting both events)

Please check any that applies:

☐ **Event Partner Sponsor (limited to three sponsors): \$2,000**

- Business logo on all promotions/ advertisements
- Business logo display at event(s)
- Table for 8 at the gala
- Booth at HMoob Day Celebration
- 10 HHM T-Shirts

☐ **Community Partner Sponsor: \$1,000**

- Small business logo on selected promotions/ advertisements
- Business logo display at event
- Table for 8 at the gala
- 5 HHM T-shirts

☐ **Event Table Sponsors (for HMoob Gala Only): \$500**

- Business logo display at the event.
- Table for 8 at the gala

Thank you in advance for your consideration!

Please make checks payable to:

Black and Brown Womyn Power Coalition, Inc. (memo: HMong Gala)
800 Wisconsin St. BLDG D04, Suite 103, Mailbox 62
Eau Claire, WI 54703

Power Up Eau Claire is pending our 501 (3) C tax exemption and is fiscally sponsored by the Black and Brown Womyn Power Coalition, Inc. All donations and sponsorships made to these events are tax deductible.