



To whom it may concern:

As we approach a momentous milestone of gaining our non-profit status, **Power Up Eau Claire** is proud to celebrate 50 years of HMoob people in the United States and particularly here in the Greater Chippewa Valley. This is not just a celebration of history, but a reflection of the strength, resilience, and contributions of the HMoob community. We are reaching out to you to be a part of this powerful story and to help us continue creating positive changes now and into the future.

At Power Up Eau Claire, we are committed to empowering historically marginalized communities, fostering leadership, and creating opportunities for growth and advocacy. Our mission is to build community power and amplify the voices of HMong in the greater Chippewa Valley through civic engagement, strategic community organizing, impactful issue advocacy, and development of strong leadership.

As we look ahead to the coming year, we are thrilled to announce two pivotal events that will honor and elevate the HMoob community, celebrate our shared progress, and unite the diverse Greater Chippewa Valley community:

- **HMoob Heritage Month** – April 26th, 2025 (A formal dinner of celebration, community building, and entertainment. Registration and ticketing required).
- **HMoob Day Celebration** – May 17th, 2025 (A free and open to the public community celebration at the farmers market pavilion at Phoenix Park).

These events will showcase the richness of HMoob culture, with the HMoob Day Celebration featuring cultural performances, food, and activities that highlight the beauty of our heritage. The HMoob Heritage Month Gala will be an elegant evening of fundraising to support the important work we do to uplift our community and build a brighter future as we highlight individuals and businesses making a difference in our community.

We invite you to join us in supporting these events and in making a lasting impact. Your generosity will help empower the next generation of HMoob leaders, celebrate our culture, and ensure that our mission continues to thrive. There are several meaningful ways you can contribute:

- **Event Sponsorship** – Choose from one of our sponsorship levels to show your support for the HMoob community and our mission (details attached).
- **Table Sponsorship** – Sponsor a table at the HMoob Heritage Month Gala and join us for an unforgettable evening of celebration and community building.
- **Silent Auction Donations** – Contribute an item or service to our silent auction at the HMoob Heritage Month Gala.

- **General Donations** – Make a financial contribution to help cover event costs and ensure these celebrations are free and accessible to everyone.

The proceeds from ticket sales, silent auctions, and sponsorships will help sustain these events and enable future initiatives that empower our community. Your support will ensure that the HMoob Day Celebration remains free and open to the public for all to enjoy and learn from.

Together, we can honor the legacy of HMoob people in the United States and pave the way for a brighter, more inclusive future for all. We ask for your response by **Friday, February 31st, 2025**.

Please complete the attached sponsorship form and return it via mail or email to Youa Vang, Lead Organization at youa@powerupec.org

Thank you for your consideration and we look forward to hearing from you.

Sincerely,



Power Up Eau Claire Team

Ph/Text: 833-942-6226 | youa@powerupec.org

Enclosed: HMoob Heritage Month Events - Sponsorship Opportunities



HMooB Heritage Month Events - Sponsorship Opportunities

Your sponsorship plays a vital role in celebrating, preserving, and sharing the richness of HMooB culture with the broader community. By contributing, you are helping to make a series of impactful events and programs possible, from cultural celebrations to engaging community gatherings. Your support not only honors the vibrant history and traditions of the HMooB people but also fosters a deeper understanding and appreciation among neighbors and allies. Help us preserve the rich history and traditions of the HMooB community through impactful events and programs. Together, we can honor HMooB culture, foster understanding and community, and create meaningful opportunities for celebrations.

Sponsorship Benefits

- **Brand Visibility:** Your business will be showcased in various event materials, from flyers to social media, providing exposure to the HMooB community and beyond.
- **Community Impact:** By supporting HMooB Heritage Month, you are helping to preserve and promote HMooB culture, traditions, and language.
- **Networking Opportunities:** Engage with other sponsors, community members, and guests during the Gala and Day Celebration.

Below are the opportunities available for your business to get involved. Thank you in advance for considering. We look forward to partnering with you!

Sponsorship Deadline: Friday, February 31st, 2025

Business Name: _____

Contact Name: _____

Contact Phone: _____ **Contact Email:** _____

Event Supporting (Select one)

_____ HMooB Heritage Month Gala: Saturday, April 26th, 2025

_____ HMooB Day Celebration: Saturday, May 17th, 2025

_____ HMooB Heritage Events: support for both events (HMooB Gala & HMooB Day)

Sponsorship Package (Select Any)

Event Partner Sponsor – \$3,000

- Prominent, “In-Partnership With...” business logo on all event promotions and advertisements
- Exhibit booth at HMoob Day Celebration
- Business logo displayed at the Gala and HMoob Day event
- 10 HMoob Heritage Month T-shirts to distribute or display
- Table for 8 at the HMoob Heritage Month Gala

Community Partner Sponsor – \$2,000

- Business logo on selected promotions and advertisements
- Exhibit booth at HMoob Day Celebration
- Business logo displayed at the Gala and HMoob Day event
- 5 HMoob Heritage Month T-shirts
- Table for 8 at the HMoob Heritage Month Gala

Ally Sponsor – \$1,000

- Business logo displayed at the Gala and HMoob Day event
- Exhibit booth at the HMoob Day Celebration
- Table for 8 at the HMoob Heritage Month Gala

Event Table Sponsor (HMoob Gala Only) – \$500

- Table for 8 at the HMoob Heritage Month Gala
- Noted as a Table Sponsor on a continues slideshow during the event

Auction Basket Donation (HMoob Gala Only)

- Business logo displayed at the event
- Noted as a Auction Basket Sponsor on a continues slideshow during the event

Additional/General Donation: *If you're interested in another form of support or to provide additional general donation, please specify below:*

Total Sponsorship Support: \$_____

Please make checks payable to Power Up Eau Claire.

Please complete this form and submit it by **Friday, February 31st, 2025, to Youa Vang.**

For any questions or additional information, feel free to contact us at:

Youa Vang 715-497-0939

800 Wisconsin Street Bldg.D04, suite 103 Mailbox 62

Eau Claire, WI 54703

Email: youa@powerupec.org

Please email your company logo to: youa@powerupec.org

Please mail or email completed sponsorship form to the email and mailing address above.